



**GB** MONITORING

Remote monitoring tailored to you

# The Benefits of CCTV Monitoring

CCTV monitoring works by connecting motion detectors to cameras, linked to a 24 hour Remote Video Receiving Centre (RVRC). Using high speed broadband and wireless 3G connections, the integrated cameras and motion sensors will detect any movement onsite.

The benefits of using the services of an accredited monitoring specialist, such as GB Monitoring, are summarised as follows:

- The main advantage of remotely monitored CCTV as opposed to a local recording system or alarm system, is that the RVRC is aware of the status of your site at all times, resulting in potential problems being dealt with before they occur. Crime prevention is far more cost effective than dealing with a crime after it occurs.
- CCTV monitoring is a cost effective approach to security provision which operates 24/7. For example, when compared to round-the-clock traditional manned guarding it has the potential to deliver savings of up to 80% year-on-year after the installation costs.
- It reduces the risk of arson, theft and vandalism as CCTV monitoring is an effective crime deterrent.
- Some insurers stipulate CCTV monitoring as a security measure and it can help to reduce insurance premiums

For more information  
call 01775 823024 or  
email: [enquiries@gbmonitoring.co.uk](mailto:enquiries@gbmonitoring.co.uk)